



2011-2012 Annual Review

HC DrugFree to provide substance abuse prevention services on behalf of Howard County Health Department

In December 2011, HC DrugFree was awarded a contract to provide substance abuse prevention services on behalf of the Howard County Health Department's Bureau of Substance Abuse Services. By way of this contract, HC DrugFree Executive Director Joan Webb



Scornaienchi will serve as Howard County's Prevention Coordinator and as coordinator of a new county alcohol coalition. Through these roles, HC DrugFree will serve as the liaison for the Howard County Health Department's Bureau of

Substance Abuse Services with local businesses, organizations, the school system, foundations and other government entities and will advance Howard County's focus on environmental and community-based approaches to substance abuse prevention.

Pictured above: County Health Officer Dr. Peter Beilenson; HC DrugFree Executive Director Joan Webb Scornaienchi; and Director of Howard County Substance Abuse Services Dudley Greer.

March 2012 proclaimed "HC DrugFree Youth Alcohol and Drug Abuse Awareness Month" in Howard County

On Monday, March 5 at the County Council legislative session, the Council presented HC DrugFree with a Joint Proclamation from the County Council and County Executive Ken Ulman declaring March 2012 as HC DrugFree's Youth Alcohol and Drug Abuse Awareness Month in Howard County.



HC DrugFree Community Coalition



HC DrugFree Community Coalition members Howard County Police Department (HCPD) Detective Mark Baxter; HCPD Captain John McKissick; HC DrugFree Executive Director Joan Webb Scornaienchi; Howard County Fire and Rescue Services Deputy Chief John Butler; Judge William Tucker, Howard County Circuit Court; HCPD Chief William McMahon; and Chief William Goddard, Fire and Rescue Services.

HC DrugFree Executive Director Joan Webb Scornaienchi has been named coordinator of Howard County's new Community Coalition, which is mandated by the state and part of a Maryland Strategic Prevention Framework (MSPF) five-year initiative to expand prevention services. The state of Maryland identified three priorities to be addressed, underage drinking, binge drinking among 18-25 year olds and alcohol-related crashes involving youth. HC DrugFree's Community Coalition elected to focus resources on combating underage drinking with the understanding that when an impact is made there, it will have an effect on the other priorities.



HC DrugFree Earns BBB Accredited Charity Seal



HC DrugFree recently has been awarded the Better Business Bureau (BBB) Accredited Charity Seal by the BBB Wise Giving Alliance. The Standards for Charity Accountability encourage fair and honest solicitation practices, promote ethical conduct by charitable organizations and advance philanthropy.

Judge William Tucker named Board Emeritus

Judge William Tucker completed six years of dedicated service on the Board of Directors of HC DrugFree. Effective July 1, Tucker will serve as Board Emeritus.



Judge Tucker and Joan

HC DrugFree holds first Spanish Language Program

Thanks to a two-year grant from The Horizon Foundation, drug and alcohol prevention in Howard County took on a new “sound” when HC DrugFree hosted its first Spanish Language community



HC DrugFree Hispanic Outreach Coordinator Molly Smith; Dr. Colón; and HC DrugFree Executive Director Joan Webb Scornaienchi

education program. Dr. Gaspar Colón, Dean of the School of Arts and Social Sciences at Washington Adventist University, spoke to an audience at St. John the Evangelist at the Wilde Lake Interfaith Center about the effects of illegal drug use and how to recognize the signs of drug use.

Support for county’s high school After-Prom Parties

HC DrugFree donated a variety of \$25 gift cards to each of the 12 Howard County public high school Parent Teacher Student Associations (PTSAs) for each school’s After-Prom giveaway raffles. HC DrugFree also conducted an on-line raffle for a \$25 Target Stores gift card for parents whose students attended any PTSA-sponsored After-Prom Party in Howard County. **Eighty parents** registered their e-mail address for the raffle sign-up and the winner, Reservoir High School parent **Janak Patel**, was announced at the June Teen Advisory Council meeting.

HC DrugFree’s Public Service Announcements (PSAs)

HC DrugFree PSAs went on display in free-standing information kiosks in The Mall in Columbia in July 2011.

A series of Public Service Announcements about youth alcohol and drug abuse continue to run in *The Columbia Flier* and in *The Howard County Times*.

Joan Webb Scornaienchi honored



Top 100 Women

HC DrugFree’s Executive Director was named as one of Maryland’s Top 100 Women in 2012 by *The Daily Record*. The award was presented at a ceremony at the Meyerhoff Symphony Hall in Baltimore on May 7.

At a ceremony held in the Ten Oaks Ballroom in April, County Executive Ken Ulman presented Joan with a “Celebrating Successes for Children” Award, High School Category. “Celebrating Successes” is a community recognition program annually sponsored by the Howard County Office of Children’s Services.



“Celebrating Successes” with Ken Ulman

Joan continues to chair the county’s Alcohol and Drug Abuse Advisory Board, and was named Co-chair of the Howard County Public School System School Health Council. She continues to serve on various school and community committees, and became a Certified Grants Management Specialist in 2011.

Teen Advisory Council

Thirty-six teenagers from county public high schools participated in ten Teen Advisory Council (TAC) meetings between September 2011 and June 2012. TAC is the connection between the teens of Howard County and HC DrugFree staff and Board and it is open to teens from public and private schools as well as those who are home schooled.



Joan and Teen Advisory Council students solicit new members and raffle gift cards at The Mall In Columbia, summer 2011

Community health fairs

HC DrugFree Staff and Board members participated in Health and Wellness Fairs throughout the county reaching a wide representation of community members.

Community outreach

Each HC DrugFree program announcement advertised by the Howard County Public School System (HCPSS) was received by approximately **20,000** recipients and electronic newsletters sent by HC DrugFree were received by more than **4,500** recipients.

The Business Monthly, county editions of *Patch.com* and Patuxent Publishing newspapers (*The Columbia Flier* and *The Howard County Times*) are some of the media outlets that announced and covered HC DrugFree events.

HC DrugFree is proud to be an Alliance Partner of Choose Civility, Howard County. Choose Civility is a community wide initiative, led by our partner, Howard County Library System to position Howard County as a model of civility.

Youth Alcohol Survey (YAS) and Focus Groups

In order to learn more about teen and young adult perceptions of access to alcohol for minors in Howard County, as well as to determine the degree of prevalence of underage drinking and binge drinking among county youth, HC DrugFree developed and distributed an anonymous survey for teens and young adults. The print version of the Youth Alcohol Survey (YAS) was taken by more than 100 Howard County youth and was followed up with 11 focus groups in which participants responded to questions such as, "How available do you think alcohol is to underage youth in the county?" The electronic version of the YAS was distributed to HC DrugFree's database of more than 4,500 email recipients, was linked on our website and was forwarded by several area high school Parent Teacher Student Associations to their email lists; the electronic version of the survey garnered 120 responses.

The Howard County Film Festival

HC DrugFree participated in the 2012 Film Festival held at The Johns Hopkins Applied Physics Lab in Fulton on March 23 by creating its own category for student entries. The winning film, produced by Hammond High School seniors Juliana Natoli and Kendall Hawkins, focused on the dangers of marijuana use. The students each received a \$50 VISA gift card.

HC DrugFree Community Programs

1,300 youths and adults were entertained and educated about making healthy life choices at 2 daytime

presentations of "A Better High" by neuropsychologist, comedian, and motivational speaker Matt Bellace, Ph.D. Bellace spoke to packed auditoriums at Hammond High School and Long Reach High School in October.



Joan with Hammond High School Principal Marcia Hammond and Dr. Matt Bellace

In September, HC DrugFree and the River Hill High School Parent Teacher Student Association (RHHS/PTSA) hosted "Taking the Stress out of Talking to Your Teens," featuring behaviorist and author Jim Harden. Harden's presentation focused on helping parents understand and appreciate the differences between parent and teen perceptions of each other and provided examples of real-life situations and problem solving techniques for improved parent-child interaction.



Joan; Jim Harden; and RHHS PTSA HC DrugFree Rep Donna Weaver

Also in October, the Reservoir High School PTSA hosted HC DrugFree's "Teen2Teen" community education program, wherein a panel of teens shared with the audience their experiences with substance abuse and the steps they took on their personal journeys to overcome challenges and learn to make and sustain healthier life choices. Facilitated by Drug Counselor Mark Donovan, the event provided an opportunity for the audience to pose questions to the courageous teen panelists.



Reservoir High School PTSA Representative Marla Singer; Mark Donovan and Joan

(Continued on Page 4)

HC DrugFree Community Programs (continued from page 3)

In January, Howard High School's PTSA hosted the HC DrugFree community education program "HAZE: The Perils of the College Drinking



Culture in America." The 100 parents and youth who attended the event saw a video that told the story of Gordie, an 18 year old college freshman who died as a result of hazing.

Pictured above "HAZE" participants: Advising Coordinator at University of Maryland College Park Kevin Pitts; Howard High School PTSA HC DrugFree Rep Raleigh Peoples; HC DrugFree's Joan Webb Scornaienchi; and Medical Director of Psychiatric Services at Howard County General Hospital Dr. Joseph Schwartz

HC DrugFree "Senior Week" Program

Spending Spring Break with peers in Ocean City, Maryland, has become a "rite of passage" for area high school and college students and, mindful of the risks that young people may take when they're without adult chaperons at the shore, HC DrugFree made available three separate presentations of its "Senior Week: Staying Safe in Ocean City" program beginning in February. The "Senior Week" presentations at River Hill, Wilde Lake and Mt. Hebron high schools featured audience question and answer sessions facilitated by Ocean City Police Department Corporal Howard Caplan and Ocean City Beach Patrol Crew Chief James McVey. Links to Ocean City contacts and other helpful Senior Week information also were posted on the HC DrugFree website.



Joan with Ocean City Police Corporal Howard Caplan; Ocean City Beach Patrol Crew Chief James McVey; and River Hill High School PTSA HC DrugFree Representative Donna Weaver

21 School and Community Education Programs 2011-2012

Seventeen FREE educational programs were provided in English and two in Spanish in Howard County; they were attended by more than 2,368 Howard County youths and adults. This year, two additional programs with a total audience of 210 persons were provided at out of county locations.

August 2011

"Nuestra Juventud en las Drogas y el Alcohol: Los Efectos y Los Sintomas del Uso"

English Translation: "Our Youth on Drugs and Alcohol: The Effects and the Symptoms of Use"
St John the Evangelist at Wilde Lake Interfaith Center

September 2011

"Taking the Stress out of Talking to Your Teens" *River Hill High School*

October

"Teen2Teen" *Reservoir High School*

"A Better High: Supporting Teens in Making Healthy Choices" *Hammond High School*

"A Better High: Supporting Teens in Making Healthy Choices" *Long Reach High School*

November

"Emotional Rollercoaster: What Parents and Students Need to Know" *Atholton High School*

January 2012

"Teen2Teen" *East Columbia Library*

"What Middle Schoolers are Into"

Lime Kiln Middle School

"HAZE: The Perils of the College Drinking Culture in America" *Howard High School*

"Parent2Parent" *Oakland Mills High School*

February

"Power of Parents" (MADD) *Miller Library*

"Parent2Parent" *Centennial High School*

"Senior Week: Staying Safe in Ocean City"
River Hill High School

"Teen2Teen" *Wilde Lake High School*

March

"Senior Week" *Mt. Hebron High School*

"Senior Week" *Wilde Lake High School*

"Hispanic Parent Academy"

Stevens Forest Elementary School

April

"Branded DUI" *Glenelg High School*

May

"High School 101" *Murray Hill Middle School*

HC DrugFree wishes to thank our partners, sponsors, donors, friends and volunteers for their continued support.

Partners

Howard County Fire and Rescue Services
Howard County Health Department
Howard County Library
Howard County Police Department
Howard County Public School System
PTA Council of Howard County

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Major Donors:

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Horizon Foundation
Howard County Government
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Gold Sponsor: \$2,500+

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Bronze Sponsor: \$500+

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One of 3 HC DrugFree ads in the Mall in Columbia in the summer of 2011.

FY 2011-2012

Financial Information

For the year ending June 30, 2012:

Total Income: \$212,353

Functional Expenses

Program Services: \$133,641

Management and General: \$25,597

Development: \$15,158

Total: \$174,396

Net Assets: \$124,533