

2010-2011 Annual Review

HC DrugFree

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HC DrugFree's MISSION

In collaboration with other organizations and through outreach, HC DrugFree provides educational programs and resources to parents, youth, educators and the community.

HC DrugFree's VISION

To be the premiere educational organization empowering the community to eliminate the abuse and illegal use of alcohol and other drugs among youth.

HC DrugFree
would like to thank all of our
partners, donors, sponsors,
friends and volunteers for your
continued support.

HC DrugFree School and Community Programs

15 FREE educational programs were
attended by more than **3,080** Howard
County youths and adults.

Partners

Howard County Fire and Rescue Services
Howard County Library
Howard County Police Dept
Howard County Public School System
PTA Council of Howard County

Sponsors

Major Donors:

Columbia Foundation
Horizon Foundation
Howard County Government
Howard County Health Dept.

Gold Sponsor: \$2,500+

Triadelphia Seventh-Day Adventist Church

Silver Sponsor: \$1,000+

Bonnie Henson Communication, Inc.
Hassett Family Fund
Howard County General Hospital
Rotary Club of Columbia-Patuxent
The Steven Dankos Foundation
Howard County Police Dept
Howard County Public School System
PTA Council of Howard County
Rotary Club of Columbia-Patuxent
The Steven Dankos Foundation

Bronze Sponsor: \$500+

Ascend One



1,100 youths and adults
were entertained and
educated about healthy life
choices by Dr. Matt Bellace,
a neuropsychologist,
comedian, and motivational
speaker. Left: Dr. Matt
Bellace and HC DrugFree
Executive Director Joan
Webb Scornaienchi.

More than **300** parents and teens attended a
standing room only Senior Week- Staying Safe in
Ocean City program at River Hill High
School. Below: Speakers OC Beach Patrol Crew
Chief James McVey, OC Police Department Corporal
Howard Caplan, and Joan.



In Kind Sponsors:
 Baltimore Orioles
 Business Monthly
 Chico's
 Columbia Flier
 David's Natural Market
 Giant, Hickory Ridge
 Howard County Police Dept.
 The Mall in Columbia
 The Melting Pot
 Sports Page, Arundel Mills Mall
 Taylor Hooten Foundation
 Volunteer Center Serving Howard County



100 Howard County youths participated in a day at Camden Yards where they heard a drug talk about steroids and other performance-enhancing drugs, interacted on the field with the O's training staff, sat in the dugout, and chatted with catcher Matt Wieters. Youth and parents were invited to return to enjoy the evening game as guests of the O's. Above: Neil Romano, Advisor to Professional Baseball Athletic Trainers Society (PBATS) and Program Director for Promoting Lifetime of Activity for Youth (PLAY) presenting drug talk.



HC DrugFree panel of speakers addressed parenting skills, legal issues and tips for teens to avoid peer pressure at Glenelg Country School. Above: Dr. Paul Ball, Attorney David Zwanetz, HCPD Cpl. Mark Heron, Joan Webb Scornaienchi and Nancy Dankos.

HC DrugFree Supported After Prom

HC DrugFree and the Melting Pot partnered to provide prizes at the After Prom at each of the 12 Howard County public high schools, as well as a \$100 gift certificate to **one** Howard County teen who attended a public high school After Prom and a \$75 gift certificate to **one** parent whose child attended After Prom.



Above: Officer Shawn Germain, Joan, Master William Tucker and Cpl. Mark Heron pictured at the Branded DUI program at Mt. Hebron High School. Germain and Tucker are also HC DrugFree Board Members.

In partnership with the Wilde Lake High School PTSA, HC DrugFree provided a 3-part drug and alcohol series that allowed Wilde Lake High school students to receive reduced After Prom tickets.

Teen Advisory Council

18 teens participated in 9 monthly Teen Advisory Council meetings between September and May. The Teen Advisory Council is the connection between the teens of Howard County and the HC DrugFree staff and board.



In support of After Proms, HC DrugFree provided a series of educational programs at Wilke Lake High School. Above: WLHS Principal Restia Whitaker, Joan and HCPD Sgt Mark Shipltett.

New Initiatives for Hispanic Outreach

Thanks to a 2-year grant from the Horizon Foundation, drug and alcohol outreach to the Hispanic community was expanded for HC DrugFree in March when Molly Smith was hired as the Hispanic Outreach Coordinator with the goal of providing pertinent and culturally sensitive programs for Spanish the speaking community.



Above: WLHS PTSA representatives Keith Bevans and Judy Center, Speaker Dr. Joe Gagliardi, founder of the Detox Center of Central MD and Joan.

HC DrugFree/Melting Pot After Prom Contest Winners



Atholton High School Student Brigitte Newton won the \$100 gift certificate to The Melting Pot in the HC DrugFree county-wide After Prom teen contest. Above: Joan, Brigitte, and AHS Principal and HC DrugFree Board Member Jen Clements.



Above: Joe van der Gracht and Joan. Joe, the father of Dana, a Wilde Lake HS student who attended After Prom, won the \$75 gift card to the Melting Pot in the parent contest.

HC DrugFree Fundraiser



Administrator Office of Human Rights C. Vernon Gray and Joan at HC DrugFree's First Annual Silent Auction Fundraiser held at The Melting Pot.

Staff Updates

In late spring, Monica Spain joined the staff as the Administrative Assistant.

The Executive

Director, Joan Webb

Scornaienchi, became

chair of the county's Alcohol and Drug Abuse

Advisory Board in January 2011, graduated from

Leadership Howard County in June 2011,

participated in a ride-along with the Howard County

Police Department's Alcohol Enforcement Unit

during the 2010 Halloween weekend, served on

various school and community committees,

and became a Certified Grants Management

Specialist in 2011. Above: Administrative Assistant

Monica Spain, Hispanic Outreach Coordinator Molly Smith, and Executive Director Joan Webb

Scornaienchi.



Public Service Messages Educate Adults and Teens

HC DrugFree Public Service Announcements went on display in The Mall in Columbia in July 2011.

A series of Public Service Announcements about youth alcohol and drug abuse continue to run in the



Columbia Flier and the Howard County Times.

Woman to Woman magazine ran a full-page HC DrugFree Public Service Announcement in the 2011 summer edition.

Outreach

Each program announcement advertised by the Howard County Public School System was received by approximately 20,000 recipients and each electronic newsletter sent by HC DrugFree was received by more than 5,000 recipients.

WJZ Television, patch.com, The Business Monthly and The Baltimore Sun are some of the media outlets that covered HC DrugFree events.

Fairs

HC DrugFree Staff and Board members participated in Health and Wellness Fairs throughout the county reaching a wide representation of community members.

HC DrugFree Day in Howard County



March 29, 2011 was jointly proclaimed HC DrugFree Day by the County Executive and the County Council. Above: Fire and Rescue Services Chief William Goddard, HC DrugFree Board President Kyri Jacobs, HC DrugFree Executive Director Joan Webb Scornaienchi, County Council President Calvin Ball, Representing the County Executive Candice Dodson Reed, Board of Education Member Ellen Flynn Giles and Police Chief William McMahon.

Financial Information

For the year ending June 30, 2011:

Total Income: \$167,456

Functional Expenses

Program Services: \$78,967

Management and General: \$16,090

Development: \$11,409

Total: \$106,466

Net Assets: \$86,576

Board of Directors 2010-2011

Officers:

Kyri Jacobs, President
Michael Hassett, Vice President
Kathleen Norton, 2nd Vice President
Michelle Outerbridge, Treasurer
Justin Petitt, Secretary

Board Members:

Tracy Anderson
Mishiell Ayub
Judy Bluhm
Jennifer Clements
Sherwin Fernandez
Judy Gartner
Shawn Germain
Joseph Hines
Allan Nicholas
Christina Owens
Laurie Remer
William Tucker

Executive Director

Joan Webb Scornaienchi

Hispanic Outreach Coordinator

Molly Smith

Administrative Assistant

Monica Spain



Helping Teens Avoid Alcohol and Other Drugs